



BLANK ELEVATOR SPEECH SHORT OUTLINE FORM (4X6 CARD)

I. INTRODUCTION

- *Grab the listener's attention.....*
- *Tell them where you are going.....*

II. BODY

- *Talking point #1.....*
- *Talking point #2.....*
- *Talking point #3.....*

III. CONCLUSION

- *Wrap up. (Allude to a couple of strong points you wish to discuss in detail if given additional time.).....*

IV. CLOSE: CALL TO ACTION

- *Ask for an appointment time to give them a longer, more in-depth presentation.....*



Available for download at www.smallmessagebigimpact.com